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Entries features full contact information, year established, frequency, size, rates, printing process, freelance pay scale, newswire services, circulation size, bureau names, personnel (editors), deadlines, materials accepted and supplement information.

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The Magazine & Newsletter index contains 7,500 entries. Six sections are divided into easy-to-use indexes including Alphabetical; Subject; Service, Trade, Professional, Industrial; Farm & Agricultural Magazines; Consumer; and Newsletters.

The listings in the second volume contain the same comprehensive details found in the Newspaper Volume.

Volume 3: TV and Radio Directory

Complete television and radio information is included featuring listings by market, subject, public and educational stations, networks, call letters and more.

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