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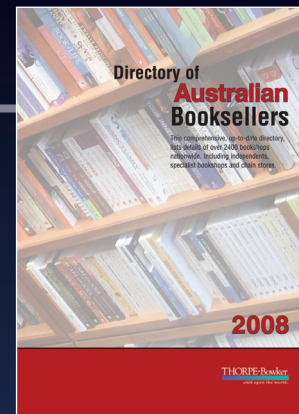
DIRECTORY OF AUSTRALIAN BOOKSELLERS 2008

There were more than 110,000 books released in Australia in 2007, by over 10,000 publishers. How do you get booksellers excited about your books?

Do you communicate with booksellers often enough? Are you able to target which bookshops you communicate with? With almost 2,500 booksellers spread far and wide across Australia, even the most effective sales or marketing team can't contact them all in a targeted way often enough – or can they?

Regular, targeted communication with booksellers is made easy with Thorpe-Bowker's *Directory of Australian Booksellers*.

The 2008 *Directory of Australian Booksellers* contains the contact details, owner/manager name/s, address, telephone/fax and email for over 2,400 bookshops, as well as bookshop specialisation and the head office details for all major chains.



- ▶▶ ISBN: 978-186452-076-7
- ▶▶ AU\$99.00
- ▶▶ Publication Date: June 2008
- ▶▶ Format: Paperback

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